

MARCH 2012

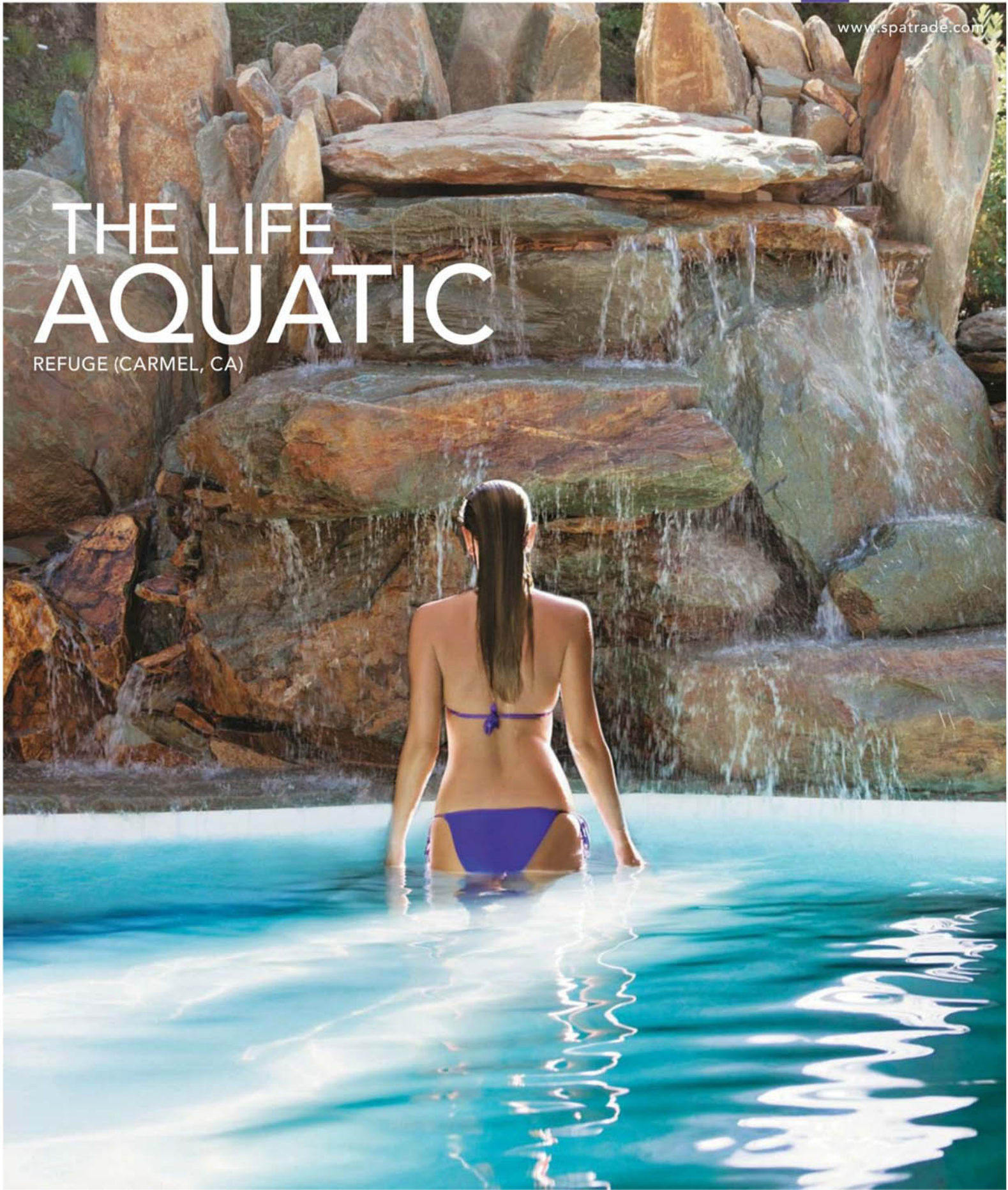
THE SPA PROFESSIONAL'S CHOICE

american spa

www.spatrade.com

THE LIFE AQUATIC

REFUGE (CARMEL, CA)



PEOPLE ON THE MOVE

Mission Inn Hotel & Spa (Riverside, CA) appointed **Ken Lee** as spa director of **Kelly's Spa**.

The St. Regis Bahia Beach Resort (Rio Grande, Puerto Rico) appointed **Mark Bodnar** as spa director of **Remède Spa**.

TAC named **Chris Krohm** key account manager. He will be responsible for client service for international luxury hotels as well as the company's worldwide business partner network. ●



Ken Lee

Mark Bodnar

Chris Krohm

The National Massage Therapy Institute Creates New Initiatives

Due to a recent report from the U.S. Bureau of Labor Statistics that projected massage therapist employment to grow 19 percent between 2008 and 2018, the **National Massage Therapy Institute** (NMTI) created new initiatives for students and graduates interested in a spa career. Highlights of the new NMTI initiatives include massage therapy program enhancements for a more comprehensive education, a student clinic rewards program, and online booking where students receive valuable hands-on experience and members receive affordable massages. NMTI has also launched a new website: www.nmti.edu. ●

calendar

SPATEC Europe
April 18–21
Marbella, Spain
www.spateceu.com

**International Esthetics,
Cosmetics & Spa
Conference – New York**

April 22–24
New York, NY
www.iecsc.com

SpaExec
April 23
New York, NY
www.spaexec.net